



Artwork Specifications

File Formats:

Our preferred file types are high resolution set up with 5mm of bleed created in the following file formats: Illustrator, Photoshop and InDesign.

Unfortunately we cannot accept: Low Res PDF's, Word, Excel, Powerpoint or Freehand.

Compression:

If possible do not use compression! If for some reason you really need to, please include L2W or JPEG in the file name.

Embedded Images:

All images must be supplied as linked files for Illustrator documents.

RGB to CMYK:

Please ensure all images are supplied in CMYK not RGB

Logos:

Please supply logo's as Vector files from Illustrator.

Fonts:

Please include all fonts when sending the artwork, or create to outline.

Dieline, Guide:

Please use approved Motion Dielines supplied, and keep guide set to spot colour and overprint.

Screen Placement:

The screen outline must be placed at least 15mm clear of the edge of the card, buttons and the USB port.

Button Artwork:

When adding buttons to the artwork, the centre of each button must be placed at least 15mm from the edge of the screen, the edge of the card, or another button.

Special Finishes:

When supplying guides for special finishes, please create the area of the finish as a separate spot colour within the artwork and rename in colour palette to the chosen finish e.g. (Spot UV, foil, etc.)

Artwork Upload:

We recommend uploading artwork to the Mystique FTP (<http://202.45.112.99:8000/Login>)

Username: **Mystique**

Password: **Mystique**



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